

3 New Programs Introduced for the Tokyo Marathon 2023 Charity

Ever since its inclusion as a charity program in Tokyo Marathon 2015, the Tokyo Marathon Sports Legacy Program has striven to create a society in which everyone can enjoy new lifestyles centered around sports, and to pass this society on to future generations, led by the four keywords and concepts of "Sports Dream," "Sports Expansion," "Sports Foundation," and "The Power of Sports." We are happy to announce that the following new programs were introduced in 2022.

■ Tokyo Marathon Foundation Sports Legacy Program - Newly Added Programs

• Diverse and Inclusive Societal Development Support (The Power of Sports)

This program, inspired by the Tokyo 2020 Paralympics, aims to support any initiatives that would realize a more accessible, barrier-free society in Tokyo, not only for those who play sports, but for everyone including those who watch and/or support sports.

• Athletics Event Continuity Support (Sports Dream)

This program aims to support the continued operations of athletics events so that all athletes can improve their performance and succeed in the Paris 2024 Olympic & Paralympic Games.

• Athletes Activity Support (The Power of Sports)

This program is not aimed at improving athletes' competitive performance, but instead at enabling athletes to actively contribute to society through sports, and to share these activities with the world. It focuses particularly on children's education, environmental conservation, donating sporting supplies to impoverished areas, and providing support to people with disabilities.

■ Overview of existing programs

[Sports Dream] Training of athletes, fostering of junior athletes and career support

The programs will help provide support for sports workshops, training, and development training for instructors, with the aims of promoting sports, and nurturing and strengthening athletes.

Donation Usage: Diamond Athlete Program, Athletics Event Continuity Support



[Sports Expansion] Support of sporting events and its public awareness promotion

The programs will assist with activities for promoting lifelong sports participation, such as activities for promoting health tailored to individual life stages through the enjoyment of sports and health management.

Donation Usage: Para Athletics Challenge Support



For the latest information, please visit the official website.

<https://www.sportslegacy.jp/en>