November 13, 2026
Tokyo Marathon Foundation

Entry registration information for Tokyo Marathon 2027 Related Events! Tokyo Marathon Friendship Run 2027, Tokyo Marathon Family Run 2027 and Tokyo Running Festa TOKYO MARATHON 2027 RUNS : INTO KK©

The Tokyo Marathon Foundation is organizing various related events leading up to the Tokyo Marathon 2027 [Sunday, March 7, 2027] to build momentum for the upcoming race. These include an international runner meet-and-greet, a parent-and-child fun run at the finish area, and a campaign offering special services from supporting merchants and shops from the sidelines. Additionally, a running event will be held on the KK Line (the former Tokyo Expressway), a road normally closed to pedestrians, along with many other exciting activities.

Please find the details of each event below.

Friendship Run TOKYO MARATHON 2027

We will host a Fun Run event of approximately 5km with the aim of welcoming runners from overseas, fostering interaction among domestic and international runners, and strengthening unity. Let's enjoy the Fun Run 5km together, embracing the theme of the Tokyo Marathon, “The Day We Unite.”

【Event Information】
Event Name: TOKYO MARATHON Friendship Run 2027
Event Date: Saturday, March 6, 2027／9:00-13:40
※The event will be organized into groups.
【Group 1】9:00～10:40（Reception 9:00～、Start 10:00～）
【Group 2】10:30～12:10（Reception 10:30～、Start 11:30～）
【Group 3】12:00～13:40（Reception 12:00～、Start 13:00～）
Venue: Taito River Side Sports Center Athletics Field, etc.
Events: Fun Run (5km) * No time measurements
MC: Aso Koyata
(Katsubenshi (silent film narrator)、Director, Japan Debate Federation、Deputy Editor-in-Chief "Monthly Asakusa"、Writer for "TAITO Odekake Navi")
Guest: M Takashi
(Charity Ambassador, Tokyo Marathon Foundation Sports Legacy Project、Comedic impersonator and athlete entertainer)
Ms. Yuko Arimori (Former Japanese national team marathoner)
Capacity: Group 1: 700 Runners
Group 2: 700 Runners

Group 3: 600 Runners
(Total Capacity: 2,000 Runners)

Event Fee: 9,900 JPY (per person, incl. tax) (for overseas residents)
＊Applications for multiple groups are not permitted.

Application Period: From 12:00 p.m. (JST) on Tuesday, December 1, 2026 (tentative) - First-come, first-served basis

How to Apply: Register through the Tokyo Marathon 2026 official website
https://www.marathon.tokyo/en/events/friendshiprun/

Eligibility: Participants must be at least 12 years old on race day. Must be able to complete 5 km within 30 minutes.
Runners under 18 must have parental/legal guardian consent.

Partner: KINTETSU INTERNATIONAL

Community Partner: Asakusa Shops Federation

Supporting Organizations: Taito City, Sumida City





▲Past event



▲MC : Aso Koyata



▲Guest : M Takashi



▲Guest : Ms. Yuko Arimori

FAMILY RUN
TOKYO MARATHON 2027

This is a fun run of approximately 1 km open to pairs consisting of an elementary school student and a parent or guardian. It's the perfect opportunity to experience the "joy of running" while soaking up the vibrant atmosphere of the Tokyo Marathon.
We hope this event will spark an interest in not only the Tokyo Marathon and running, but sports in general. We also hope it will serve as a special time for families and friends to spend together through running—so please join us!

【Event Information】
Event Name: TOKYO MARATHON Family Run 2027
Event Date: Sunday, March 7, 2027
Location: Dai-ichi Seimei Hibiya First and the Tokyo Marathon finish area
Events: Fun Run approximately 1km (We are welcoming participants with a wheelchair also.)
*No official timekeeping is provided.
Guest MC: M Takashi (Charity Ambassador, Tokyo Marathon Foundation Sports Legacy Project、Comedic impersonator and athlete entertainer)
Field Size: 500 pairs (1,000 runners)
Entry fee: 7,000 JPY (per pair, incl. tax)
※For this year only, finisher medals will also be awarded to parents.
Entry Period: in early January 2027
*First-come, first-served basis; applications close when the capacity is reached.
*Please be aware that entry and further details are available only in Japanese, and only those who can receive pre-race packet mailed to the residential address in Japan are eligible to attend this event. (not permissible to use a hotel as a residential address)
How to Apply: Register through the Tokyo Marathon 2027 official website (Japanese only)
https://www.marathon.tokyo/events/familyrun/
Eligibility: Elementary school students and accompanying adult (parent or guardian) who meet the following criteria.
・Participants must be able to complete the race within 10 minutes.
Organizer: Tokyo Marathon Foundation
Presenting Partner: The Dai-ichi Life Insurance Company, Limited

▶Past event



TOKYO RUNNING FESTA

The Tokyo Running Festa aims to liven up and revitalize the whole city alongside both the runners and the many supporters. Running Festa button badges will be given to participants of various events, including running events. Those who receive the button badges will be able to receive free gifts (services, discounts, etc.) at participating retailers when they present their button badge. Through these promotions, the foundation hopes to not only enliven the Tokyo running scene but also increase the number of customers visiting the participating retailers and facilities.
*Tokyo Running Festa is held twice a year!

① Button badges
Campaign period: From Saturday, February 20, 2027 to Wednesday, March 31 (tentative)
Participation perks: Discounts and free gifts for badge holders
Past examples: Sports retailers, runner support facilities, Sento (Japanese public bathhouse), traditional gardens, festivals, tourist attractions, real estate offices, regional specialty shops, rescue cat shelters, Curry Grand Prix restaurants, etc.

② About distributions of badges
Distribution period: From around February 2027
Distributed to: Run events, other events, tourist facilities, runner support facilities, temples and shrines, etc.

③Information on distribution locations and benefit
Please visit the following convention website and Social Medias.
●official website : https://www.marathon.tokyo/events/running-festa/
●Official Instagram : https://www.instagram.com/tokyorunningfesta/
●Official X : https://x.com/tokyo42195_week
●GoogleMaps : https://maps.app.goo.gl/83h6jxRBMZx7J6g19?g_st=ig
※Participating facilities Map : https://maps.app.goo.gl/HueUyT7YXYCgyKZF7

④Tokyo Running Festa “Relationship Ambassador”
Ms. Koyata Aso
She will help promote the Tokyo Running Festa as our official “Relationship Ambassador”.
Mastering the unique, dramatic storytelling style of a “Katsubenshi” (silent film narrator), she seamlessly delivers charismatic MC services in both Japanese and English.
With her multi-talented background and vibrant personality, she is sure to bring energy and smiles to everyone in the city.



▶Past event



※News published on October 1, 2026

Aimed at building momentum for the Tokyo Marathon 2027, this event features a diverse lineup of programs on the KK Line (the former Tokyo Expressway) a unique road normally closed to foot traffic. The categories include a kid-friendly 1mile run, a classic 5K, and a 2-hour relay race featuring up to 300 teams.

Welcoming everyone from solo runners to groups, and from children to adults, this event is designed for all generations to enjoy. We hope to provide a wonderful opportunity for people to experience the joy of sports, while ramping up the excitement and energy for the main race!

【Event Information】
Event Name: TOKYO MARATHON 2027 RUNS : INTO KK©
Location : KK Line (the former Tokyo Expressway) / Ginza Area
Organizer: Tokyo Marathon Foundation
Co-organizer: PIA Live Creative Co., Ltd.
Partner: ASICS Japan Corporation
Collaboration: Tokyo Expressway Co., Ltd. / Roof Park Project
Event Date: Friday, March 5, 2027, 10:00 - 21:00 (Open 9:00, Close 22:00)
Saturday, March 6, 2027, 8:00 - 17:30 (Open 7:00, Close 18:30)
Entry: Thursday, October 1, 2026, 14:00 to Sunday, February 14, 2027, 23:59
※Registration will close as soon as the capacity is reached, as spots are filled on a first-come, first-served basis.
https://runsintokk.com/tm2027/

Categories:
<Friday, March 5, 2027>
・WELCOME 1mile RUN（two laps around an 800-meter course (approx. 1,600m / 1mile)）
・GINZA 5K（five laps around a 1km course）
・World Records Challenge（for the ONE TOKYO (Premium Global) members only）
・GINZA NIGHT RELAY（team relay for groups consisting of 2 to 20 participants per team）

<Saturday, March 6, 2027>
・GINZA MORNING 5K（five laps around a 1km course）
・FAMILY 1mile RUN（two laps around an 800-meter course (approx. 1,600m / 1mile)）
・KIDS&JUNIOR 1mile RUN（two laps around an 800-meter course (approx. 1,600m / 1mile)）
・GINZA 5K（five laps around a 1km course）
・GINZA SUNSET RELAY（team relay for groups consisting of 2 to 20 participants per team）