Press Release

June 21, 2019 Tokyo Marathon Foundation



About the Tokyo Marathon 2020

Tokyo Marathon 2020 Race Information is finalized today (Friday, June 21st) at its second executive board meeting of the Tokyo Marathon Foundation.

Accordingly, we announce the following in regard to the Tokyo Marathon 2020.

[Tokyo Marathon 2020]

- Tokyo Marathon 2020 Race Information P.2-5
- Tokyo Marathon 2020/Main Visual P.6
- Runner Entry/Changes from Tokyo Marathon 2019 P.7-8
- Sustainability Efforts Through the Tokyo Marathon P.9
- Tokyo Marathon 2020 Official Partners (Sponsor Companies) P.10

Tokyo Marathon 2020 RACE INFORMATION

Race Name

Tokyo Marathon 2020

also serves as selection trial for:

- Marathon Grand Championship Series (MGC) Final Challenge \sim Japanese Olympic Trial for Olympic Games 2020 \sim
- · Abbott World Marathon Majors Series XIII

Organizer

Tokyo Marathon Foundation

Co-organizers

JAAF (Japan Association of Athletics Federations); Tokyo Metropolitan Government; Fuji Television Network, Inc.; Sankei Shimbun Co., Ltd.;

The Yomiuri Shimbun; Nippon Television Network Corporation; The Tokyo Shimbun.

Supporting Organizations(provisional)

JAPAN SPORTS AGENCY; Ministry of Land, Infrastructure, Transport and Tourism; Japan Tourism Agency; Metropolitan Tokyo Mayors' Council; Japan Sports Association; Japanese Olympic Committee; Japanese Para-Sports Association; Japan Para Athletics; Nippon Keidanren (Japan Business Federation);

KEIZAI DOYUKAI (Japan Association of Corporate Executives);

The Tokyo Chamber of Commerce and Industry; Tokyo Medical Association;

Tokyo Disaster Prevention & Emergency Medical Service Association;

Tokyo Private Ambulance Call Center Registered Companies Liaison Council;

TOKYO NURSING ASSOCIATION; Tokyo Convention & Visitors Bureau;

Tokyo Federation of Neighborhood Associations; Tokyo Federation of Shopping Center Promotion Associations & Tokyo Federation of Shopping Centers; Tokyo Sports Association;

Community Sport Leaders Tokyo; Sankei Sports; Yukan Fuji; Nippon Broadcasting System, Inc.; Fuji Sankei Business I; FUSOSHA Publishing Inc.; The Hochi Shimbun; Radio Nippon Co., Ltd.; The Tokyo Chunichi Sports.

Managing Organization

Tokyo Athletics Association

Operation Supporter

Tokyo Sports Association for the Disabled; Kanto Para Athletics.

Presenting Partner

Tokyo Metro Co., Ltd.

Official Partners

STARTS CORPORATION INC.; Yamazaki Baking Co., Ltd.; ASICS Japan Corp.; Otsuka Pharmaceutical Co., Ltd.; BMW Japan Corp.; KINTETSU INTERNATIONAL; The Dai-ichi Life Insurance Company, Limited; SEIKO HOLDINGS CORPORATION; SECOM CO.,LTD.; Toray Industries, Inc.; McDonald's Company (Japan), Ltd.; Mizuho Bank, Ltd.; Seven-Eleven Japan Co.,Ltd.; ASAHI BREWERIES, LTD.; American Express International, Inc.; ALL NIPPON AIRWAYS CO., LTD; Photocreate Co.,Ltd.; Kokumin Kyosai coop (National Federation of Workers and Consumers Kyosai Cooperatives); KONICA MINOLTA, INC.; Hisamitsu Pharmaceutical Co.,Inc.; Daiwa Securities Group;

NIHON KOHDEN CORPORATION; KOYOU RENTIA Co., Ltd.; Shimizu Octo, Inc.; EMTG Co., Ltd..

Shiseido Japan Co., Ltd; BANDAI NAMCO Entertainment Inc.; Westin Hotels & Resorts;

- Events (1) Marathon (Men, Women, Wheelchair Men, Wheelchair Women).
 - (2) 10km Race (Men and Women for Junior & Youth, Visually Impaired, Intellectually Challenged, Organ Transplant Recipients and Wheelchair categories).

Date & Time

Sunday, March 1, 2020

9:05 a.m. — Wheelchair Marathon and Wheelchair 10km Start

9:10 a.m. — Marathon and 10km Start

10:50 a.m. - 10 km Finish

4:10 p.m. — Marathon Finish

Broadcaster

Fuji Television Network, Inc...

Course

(1) Marathon:

Tokyo Metropolitan Government Building — Iidabashi — Kanda — Nihombashi

- Asakusa Kaminarimon Ryogoku Monzen-nakacho Ginza Takanawa
- Hibiya —Tokyo Station/Gyoko-dori Ave.

(This course is certified by the JAAF, AIMS and IAAF.)

(2) 10km Race:

Tokyo Metropolitan Government Building — Iidabashi — Kanda — Nihombashi (Results are considered unofficial. Finishing place is determined by net time.)

Competition Rules

The races will be conducted in accordance with the rules and regulations of the IAAF, JAAF and the Race Organizer. IAAF Road Race Label Regulations also applies to the Tokyo Marathon, which has been certified by the IAAF as a Gold Label road race. Doping control is conducted under IAAF Anti-Doping Regulations and/or Japan Anti-Doping Regulations. World Para Athletics Rules and Regulations and the competition rules of the Tokyo Marathon applies to the wheelchair marathon. Doping control is conducted under World Para Athletics Anti-Doping Regulations and/or Japan Anti-Doping Regulations.

Time Limits

- (1) Marathon: 7 hours; Wheelchair Marathon: 2 hours and 10 minutes.
- (2) 10km Race: 1 hour and 40 minutes; Wheelchair 10km race: 35 minutes.
- * The time limits are based on the gun time.
- * The cut-off time will be enforced at each checkpoint due to reasons of traffic control, security, and event operation.
- * Runners who fail to pass through the checkpoint before the cut-off time will be disqualified from the race. Furthermore, runners who lag excessively behind the cut-off time pace may be stopped to leave the course at anytime.

Maximum Number of Entrants

38,000 Runners (Marathon: 37,500 runners; 10km Race: 500 runners)

Entry Fee

- (1) Marathon: Japan residents 16,200 Yen (from overseas 18,200 Yen)
- (2) 10km Race: Japan residents 5,600 Yen (from overseas 6,700 Yen)
- * Tax and handling fee included.

Eligibility

Those who fulfill the following conditions, and whose participation is approved by the organizer.

- (1) Marathon: Must be at least 19 years of age on the race day.
- 1-1) General
 - Runners who are capable of completing the race within 6 hours and 40 minutes.
- 1-2) Semi-Elite Athletes
 - Athletes who satisfy the requirements set forth by the "RUN as ONE Tokyo Marathon 2020".
- 1-3) Elite Athletes
 - Athletes, registered with the JAAF in fiscal 2019 who satisfy the special requirements set forth by the JAAF.
 - Invited Athletes: National and international runners nominated by the JAAF.
- 1-4) General Wheelchair
 - Participants who are capable of completing the race within 2 hours and 10 minutes using the racing wheelchair.
- 1-5) Elite Wheelchair
 - Athletes registered with the JPA in fiscal 2019, and to be registered with the IPC in fiscal 2020.
 - Athletes who are in the sport classes T53 54 of World Para Athletics Classification and has Class Status R or C.
 - Athletes who have the following record in the tournament of the World Para Athletics certified races: 1 hour and 50 minutes or under (Men). 2 hours or under (Women).
 - Invited Athletes: National and international athletes nominated by the JPA.
- (2) 10km Race: Must be at least 16 years of age on the race day.
- 2-1) Junior & Youth
 - Runners between 16 and 18 years of age on the race day, who are capable of finishing the race in 1.5 hours (runners born between March 2, 2001 and March 1, 2004 are eligible).
 - * Including those runners who are selected separately by the Tokyo Metropolitan Government under the projects related to the Great East Japan Earthquake Recovery support.
- 2-2) Visually Impaired
 - Runners aged 16 and above on the race day, capable of finishing the race within 1.5 hours.
- 2-3) Intellectually Challenged
 - Runners aged 16 and above on the race day, capable of finishing the race within 1.5 hours.
- 2-4) Organ Transplant Recipients
 - Runners aged 16 and above on the race day, capable of finishing the race within 1.5 hours.
- 2-5) Wheelchair
 - Participants aged 16 and above on the race day, capable of finishing the race in 35 minutes on the racing wheelchair.
 - * Racing wheelchair requirements are specified in the latest "Rules and Regulations" applicable to the event day set by the World Para Athletics.

Application

- (1) Procedure
- Online entry: official race website (https://www.marathon.tokyo/en/)
- (2) Application Period
- ONE TOKYO Premium Member Entry*1: Tuesday, July 2, 2019 through Friday, July 19, 2019. Tokyo Resident Entry*2 (NEW): Monday, July 22, 2019 through Wednesday, July 31, 2019. General Entry: Thursday, August 1, 2019 through Friday, August 30, 2019.

[Charity Entry]

Non-Crowdfunding Charity: Tuesday, July 2, 2019 through Monday, July 8, 2019. Crowdfunding Charity: Monday, July 22, 2019 through Friday, September 13, 2019. Active Charity: Monday, July 22, 2019 through Wednesday, September 25, 2019.

(3) Screening

- ONE TOKYO Premium Member Entry & Tokyo Residence Entry will by randomly selected by drawing once the capacity is met.
- Non-Crowdfunding and Active Charity is first-come, first-served basis.
- Crowdfunding Charity will be selected based on the donation amount.
- (4) Payment
- Selected entrants must pay the entry fee by credit card before the deadline.
- * ONE TOKYO Premium Member Entry is only available for ONE TOKYO Premium Member.
- * To qualify for Tokyo Resident Entry, must have residency in Tokyo during the application period.
- * For more information on the "RUN as ONE Tokyo Marathon 2020", please refer to the Tokyo Marathon official website.
- * Applications for elite runners and elite wheelchair athletes will be available in December.

Award

- (1) Marathon
- 1-1) Overall: the top three male and female
- 1-2) Wheelchair: the top three male and female
- 1-3) RUN as ONE Tokyo Marathon 2020 "Wild Card Award": Semi-elite top three male and female
- 1-4) Next Generation Athlete Award 2020: top male and female Inter-University Athletics Union of Japan
- (2) 10km
- 2-1) Junior & youth, wheelchair, visually impaired, intellectually challenged, organ-transplant recipient: top three male and female from each category

Prize Purse

For both the marathon, and wheelchair marathon races, prize money accordingly to the results will be awarded in accordance with separate rules.

Packet Pick-up

February 27 (Thu.), February 28 (Fri.), and February 29 (Sat.), 2020.

Place: Tokyo Marathon 2020 Packet Pick-up (location to be announced).

* There will be no registration or packet pick-up on the race day.

Others

- (1) Excluding the reasons for cancelling the event set forth in the Entry Regulations, the entry fee will not be refunded.
- (2) The event will be held complying to all national laws and regulations.
- (3) This Race Information is set forth for the Tokyo Marathon 2020.



Tokyo Marathon 2020 / Main Visual

The following is information about the main visual for the Tokyo Marathon 2020. We will put up posters inside train stations, sports shops and the like in due order.



[Design Concept]

The variety of illustrated figure is expressing how "running" is embedded in our daily life, regardless of occupation, age, gender, and country.

One may be running for health benefits, or one may be running for their loved ones. Some may be running to test their time or physical limit, or perhaps simply enjoy running across the city of Tokyo.

Moreover, there are those who support the runners, and those who cheer on the runners.

People who enjoy "running" in a variety of styles gather here at the Tokyo Marathon.

The catchphrase is "Show Your Story." It symbolizes how different stories will start running at the Tokyo Marathon.

Entry Exclusively for Tokyo Residents Is Now Available from 2020!

The following is information about the entry categories and entry schedule for the Tokyo Marathon 2020 (to be held on Sunday, March 1, 2020).

We have added a new entry category to the marathon, "Tokyo Resident Entry". Entry start dates differ by entry category, so please check in advance.

In addition, the Tokyo Marathon Charity will accept a maximum of 5,000 Charity Runners as in the previous marathon, and will contribute to the local community through donations collected from the marathon.

Entry Categories and Schedule

■ ONE TOKYO Premium Member Entry (Field Size: 3,000 *subject to drawing)

Entry Period: Tuesday, July 2, 2019 10:00 am JST - Friday, July 19, 2019 5:00 pm JST

■ Tokyo Resident Entry (Field Size: 1,000 *subject to drawing)

Entry Period: Monday, July 22, 2019 10:00 am JST - Wednesday, July 31, 2019 5:00 pm JST

*New entry designed exclusively for Tokyo residents will be available from Tokyo Marathon 2020.

■ General Entry (Field Size: 26,370 *subject to drawing)

Entry Period: Thursday, August 1, 2019 10:00 am JST - Friday, August 30, 2019 5:00 pm JST

■ Charity Entry

• Non-Crowdfunding Charity (Field Size: 3,700 *first-come, first-served basis)

Entry Period: Tuesday, July 2, 2019 10:00 am JST - Monday, July 8, 2019 5:00 pm JST

*Donation will be collected by one-time full payment of 100,000 JPY or more. The entry will close once it reaches the capacity.

Crowdfunding Charity

Field Size: 300 (nominated from the highest donations collected by deadline, counting down to the 300th highest donation. *Minimum of 100,000 JPY.)

Entry Period: Monday, July 22, 2019 10:00 am JST - Friday, September 13, 2019 5:00 pm JST

- *The collected donation will not be deducted until the deadline date.
- Active Charity *Including Corporate donors and legal entities (Field Size: 1,000)

Entry period: Monday, July 22, 2019 10:00 am JST - Wednesday, September 25, 2019 5:00 pm JST

- *Donate 200,000 JPY or more directly to the charity recipient.
- *The entry will close once it reaches the reaches the capacity.
- *Details on the official charity recipient programs for the Active Charity are available on our official Charity website (https://www.marathon.tokyo/en/charity/).

■ RUN as ONE - Tokyo Marathon 2020

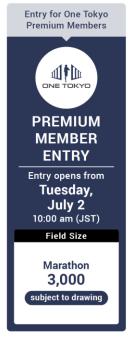
Please visit the official website below for the Semi-Elite entry information.

https://www.marathon.tokyo/en/participants/run-as-one/

Please visit the Tokyo Marathon 2020 official website below for race entry schedule:

https://www.marathon.tokyo/en/participants/









Changes from Tokyo Marathon 2019

■ My Entry

When entry registration is completed, a "My Entry" webpage is automatically created. Registrants can use their My Entry page to check their entry status, selection results and more.

Also, if selected by drawing, registrants can pay their participation fees, confirm information about their participation, and generate finisher certificates from their My Entry page.

■ Tokyo Resident Entry

We have added a new entry category designed exclusively for Tokyo residents.

■ Charity Runner Entry

Starting with Tokyo Marathon 2020, we will merge the Corporate Charities category into the Active Charity category, and increase the maximum for that category so that charity recipient programs can continue to receive support from corporations and legal entities.

We will also abolish the first-come-first-served basis and extend the donation period for Crowdfunding Charity, and will determine Charity Runners based on the total amount of donations collected during the donation period as a way to differentiate Crowdfunding Charity from Non-Crowdfunding Charity.

■ Entry Fee for Marathon

We will increase the entry fee for marathon in order to operate and deliver a safe and secure marathon event.

Japan-resident : 16,200 yen (including tax) Overseas : 18,200 yen (including tax)

■ Tokyo Marathon 2020 Signature T-Shirt (Runners Only) Available for Purchase

Starting with Tokyo Marathon 2020, we will make Tokyo Marathon 2020 Signature T-Shirt (Runners Only) available for purchase only. We will no longer distribute commemorative T-shirts at runner packet pick-up.

We ask participants who wish to purchase the Signature T-Shirt to complete the purchase procedure at the time of entry.

■ New Entry Selection Method Starting From Tokyo Marathon 2023 (Exclusively for ONE TOKYO Premium Members and Club Members)

For those who entered through ONE TOKYO member-only Entry portal but were consecutively unsuccessful for 3 years for selection from Tokyo Marathon 2020 will have the opportunity to be selected from consecutively unsuccessful pool for 2023 and onward.

For any inquiries regarding entry, please contact below:

Tokyo Marathon 2020 Entry Desk E-mail: tm2020@or.knt.co.jp

Promoting Initiatives for Sustainability Through the Tokyo Marathon

1) Introduction of My Entry (Going Paperless) New!

A "My Entry" webpage is automatically created for all registrants. Now, registrants can use My Entry to electronically check information about participation, finisher certificates, and other information that was mailed in the past.

*If registrants require printed materials, we ask them to make their own arrangements for the printing.

2) Repurposing the Marathon Flags New!

The 402 flags manufactured for the Tokyo Marathon 2019 will be repurposed as bags. In the interest of employing people with disabilities, we will outsource the sewing work to facilities that employ people with disabilities. The finished bags will go on sale at JOGPORT ARIAKE in mid-August, and we will donate a portion of the profits to Tokyo Goodwill Bank (Tokyo Council of Social Welfare).

*We will release information about the quantity and sale price in early August.





3) No-Baggage Runners

We welcome No-Baggage Runners* who appear at the starting area with no baggage, finish the race, put on the original poncho, and leave the venue without using the baggage service.

We are working to reduce CO² emissions by reducing the number of trucks used to transport runners' baggage.

- *Runners who register in the following categories can opt to be No-Baggage Runners at the time of entry:
- \cdot ONE TOKYO Premium Member Entry \cdot Tokyo Resident Entry \cdot General Entry



4) Establishment of YOFUKUPOST Boxes for Secondhand Clothing

We will cooperate with the NPO Yofukupost Network Meeting to carry out activities to support the reuse of clothing. These activities involve the introduction of "YOFUKUPOST," a system in which wearable (but currently unused) clothing is collected so that secondhand markets outside Japan can offer them to people who will wear them.

(Total of 3,740 kg/26,180 yen donated to the Tokyo Goodwill Bank (Tokyo Council of Social Welfare).)





5) Use of Electric Cars and Electric Motorcycles

We are working to reduce CO² emissions by using electric cars as lead vehicles for runners, and electric motorcycles as emergency response motorcycles and pacemaker control bike.

(Usage number for 2019: 1 electric cars, 3 electric motorcycles)





6) Use of Plant-Based Synthetic Fabric

We will use environmentally friendly synthetic fibers derived from plants as fabric for volunteer wear and EXPO bags.



In an effort to be eco-friendly, we use the paper cups made from thinned wood, which is generated through the process of thinning forests to prevent overcrowding during the growth period of forests, for supplying water at aid stations.





Tokyo Marathon 2020 / Official Partners (Sponsor Companies)

The following is information about the sponsor companies (official partners) that are providing support for the Tokyo Marathon 2020 (to be held on Sunday, March 1, 2020.)

Presenting Partner
Tokyo Metro Co., Ltd.

Official Partners

STARTS CORPORATION INC.; Yamazaki Baking Co., Ltd.; ASICS Japan Corp.; Otsuka Pharmaceutical Co., Ltd.; BMW Japan Corp.; KINTETSU INTERNATIONAL; The Dai-ichi Life Insurance Company, Limited; SEIKO HOLDINGS CORPORATION; SECOM CO.,LTD.; Toray Industries, Inc.; McDonald's Company (Japan), Ltd.; Mizuho Bank, Ltd.; Seven-Eleven Japan Co.,Ltd.; ASAHI BREWERIES, LTD.; American Express International, Inc.; ALL NIPPON AIRWAYS CO., LTD; Photocreate Co.,Ltd.; Kokumin Kyosai coop (National Federation of Workers and Consumers Kyosai Cooperatives); KONICA MINOLTA, INC.; Hisamitsu Pharmaceutical Co.,Inc.; Daiwa Securities Group; Shiseido Japan Co., Ltd; BANDAI NAMCO Entertainment Inc.; Westin Hotels & Resorts; NIHON KOHDEN CORPORATION; KOYOU RENTIA Co., Ltd.; Shimizu Octo, Inc.; EMTG Co., Ltd..

As of June 21, 2019

For the latest information, please visit the Official Partners page on the Tokyo Marathon 2020 official website.

https://www.marathon.tokyo/en/about/official-partner/