

Tokyo Marathon 2018 clothing reuse activity support

Through the Tokyo Marathon (running), the Tokyo Marathon Foundation contributes to society via charity projects, sports volunteer activities, and the like. As part of these efforts, from the 2018 edition we will be collaborating with the NPO YOFUKUPOST NETWORK MEETING to provide support for clothing reuse activities.

This will be carried out by introducing the "YOFUKU POST" system into the Tokyo Marathon. "YOFUKU POST" collects clothing which is still wearable and supplies it through overseas used clothing markets to people in need. "YOFUKU POST" drop-off points will be placed in the Tokyo Marathon EXPO 2018 site and the start area (for runners only) on the day of the marathon, and volunteers will collect clothing. The collected clothing will be reused overseas. For every kilogram of clothing collected, 7 yen will be donated via the Tokyo Marathon Charity. Please take advantage of this opportunity to help people in need.

○ Tokyo Marathon Foundation YOFUKU POST drop-off points

* Dates available

February 22 (Thu), 23 (Fri), and 24 (Sat), 2018 Tokyo Marathon EXPO 2018
(available to both runners and members of the general public)

February 25 (Sun), 2018 Tokyo Marathon 2018 start area (runners only)

* Clothing which can be placed in Tokyo Marathon Foundation YOFUKU POST drop-off points: Clothing such as sportswear, etc., which can still be worn

* About YOFUKU POST

NPO YOFUKUPOST NETWORK MEETING website (Available only in Japanese)

<http://www.yofukupost.net/>

○ Clothing reuse concept

- ① Clothing such as sportswear, etc., worn to the start area will be collected for reuse
- ② For every kilogram of clothing collected, 7 yen will be donated via the Tokyo Marathon Charity
- ③ The clothing will be shipped to Malaysia, sorted by local workers, and delivered to over 15 countries
- ④ The clothing will be sold in used clothing markets around the world

New VOLUNTAINER activities

We are seeking volunteers to collect and sort clothing, etc., starting in late January.

For details, please see the VOLUNTAINER website. <http://www.voluntainer.jp/>