

# TOKYO MARATHON 2016

## 10<sup>th</sup> Anniversary Projects (News Update)

The Tokyo Marathon, first run in 2007, will celebrate its 10th anniversary milestone with the staging of the 2016 race. The Tokyo Marathon Foundation determined to commemorate this landmark occasion as a new start for its second decade, is gearing up to launch projects for the 10th anniversary event. Through the following projects, the Tokyo Marathon will put an even greater degree of energy and vision into the marathon movement in Japan.

\*Only the information related to overseas runners is specified here, and some of the following had already been released.

### **Race Logo Renewal**

Each of the many colored lines of this new logo represents the many runners, volunteers and spectators participating in this exciting events.

### **Creating the Greatest Wheelchair Race in the World**

An active competitor in the wheelchair races both at home and abroad, Masazumi Soejima was appointed as the Wheelchair Race Director. The race will be held as the IPC sanctioned race.

### **RUN as ONE Tokyo Marathon 2016**

Following the Semi-Elite athletes in Japan, this program is now open to Semi-Elite athletes from overseas and general runners.

### **Increase of the Entrants**

35,500 (2015) → 36,500 (2016)  
(\*for 10<sup>th</sup> anniversary only)

### **4-Day Kickoff Event (Jan 28-31, 2016)**

Various events, as well as 10<sup>th</sup> Anniversary Projects, will be held at the event space at the Nippon Television Network Corp.

### **700 Foreign Language Volunteers**

To provide required hospitality service to overseas runners, Foreign Language Volunteers are also recruited. (Application started on November 18<sup>th</sup> and it's closed on November 30<sup>th</sup> as the applicants reached the capacity.)

### **Finisher Medal Design Selection**

The new design of the Tokyo Marathon 2016 finisher's medal has been selected by a vote of ONE TOKYO members. (See page 3.)

### **Finish Area Enlivenment & After-Run Thanks Party**

Various events are planned to enliven the finish of elite and mass runners, and to provide good hospitality for celebrating all the finishers. (See page 4.)

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# RUNgONE

## TOKYO MARATHON 2016



### [Semi-Elite (Overseas)]

Number of entrants: 194 entrants

Area	Country	Entrants	Area	Country	Entrants
ASIA	HONG KONG, CHINA (HKG)	23	EUROPE	GREAT BRITAIN & N.I. (GBR)	30
	PR OF CHINA (CHN)	8		IRELAND (IRL)	6
	JAPAN (JPN)	8		ITALY (ITA)	6
	SINGAPORE (SIN)	4		DENMARK (DEN)	5
	CHINESE TAIPEI (TPE)	2		GERMANY (GER)	4
	MALAYSIA (MAS)	2		NETHERLANDS (NED)	3
	CAMBODIA(CAM)	1		SLOVENIA (SLO)	3
	INDONESIA (INA)	1		NORWAY (NOR)	2
	KOREA (KOR)	1		POLAND (POL)	2
NORTH AMERICA, CENTRALAMERICA AND CARIBBEAN	UNITED STATES (USA)	32		RUSSIA (RUS)	2
	CANADA (CAN)	10		SPAIN (ESP)	2
	GUATEMALA (GUA)	1		AUSTRIA (AUT)	1
OCEANIA	AUSTRALIA (AUS)	23		ESTONIA (EST)	1
	NEW ZEALAND (NZL)	1		FINLAND (FIN)	1
SOUTH AMERICA	CHILE (CHI)	2		FRANCE (FRA)	1
	VENEZUELA (VEN)	1		GREECE (GRE)	1
				HUNGARY (HUN)	1
				PORTUGAL (POR)	1
				SERBIA (SRB)	1
				SWEDEN (SWE)	1
<b>Total</b>	<b>36 countries &amp; areas</b>			<b>194 entrants</b>	

## Design of the Tokyo Marathon 2016 finisher medal has been selected by voting!

The design of the Tokyo Marathon 2016 finisher medal has been determined by a vote of ONE TOKYO (Tokyo Marathon Foundation's official membership organization) members .

### ○Design Concept

The design is based on the Tokyo Marathon's new logo. We hope that this medal could help encourage the participants.

Finisher medal design (6 cm in diameter, zinc alloy)



○Pure gold, silver, bronze medals with a same design will be awarded to top three finishers (presented by GINZA TANAKA).

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\*Please also see the design of Participants T-shirts, Finisher towel, and Timing chip.

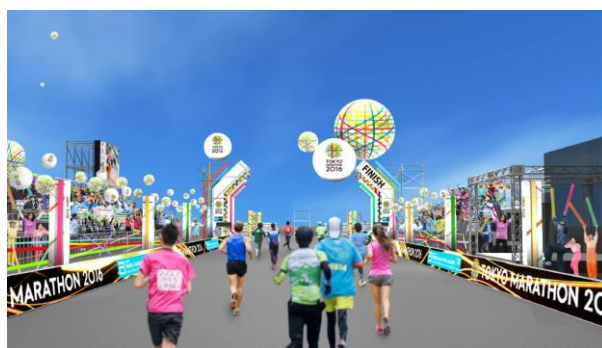
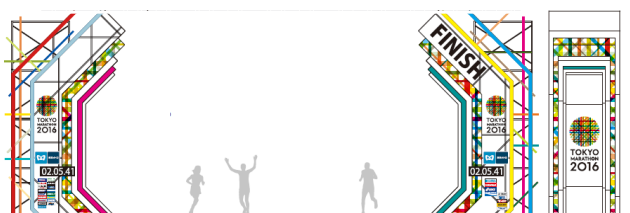


## Finish Area Decorations/Events

To boost the marathon mood for all the participants including wheelchair athletes, elite athletes and recreational runners, Tokyo Marathon 2016 will set the finish area as welcoming as possible!

- Finish area will look totally new and colorful, being decorated with new logos and colors.
- At the finish cheer zone, various items will be provided so that the spectators can cheer on and welcome all the runners using those items.
- Various performances and events will be offered at the finish.

### Finish Gate / Finish Area



Digital image only

## After-Run Thanks Party

After-Run Thanks Party will be held at the Tokyo Big Sight, West Exhibition Hall. To show our appreciation and hospitality, the Tokyo Marathon will provide all the runners, volunteers and spectators the chances to share their achievement and happiness.

Stage events (provisional)

- Award ceremonies for the top finishers of Wheelchair Marathon, Marathon, RUN as ONE – Tokyo Marathon 2016
- Award ceremony for volunteers
- Live performance of the special runner cheer-up song



Digital image only

## Design of the Volunteer Jackets Announced!

The design of the Tokyo Marathon 2016 volunteer jackets has now been announced. Each color indicates specific volunteer activity: Blue - Fluid station, Yellow - General volunteers, Green - Foreign Language volunteers. Jackets are made of TORAY's "ecodear", an environmentally friendly product which derived from biomass and helps to reduce carbon dioxide emissions.



Fluid Station



General Volunteers



Foreign Language Volunteers

