# **Promoting Initiatives for Sustainability Through the Tokyo Marathon**

## 1) Introduction of My Entry (Going Paperless) New!

A "My Entry" webpage is automatically created for all registrants. Now, registrants can use My Entry to electronically check information about participation, finisher certificates, and other information that was mailed in the past.

\*If registrants require printed materials, we ask them to make their own arrangements for the printing.

## 2) Repurposing the Marathon Flags New!

The 402 flags manufactured for the Tokyo Marathon 2019 will be repurposed as bags. In the interest of employing people with disabilities, we will outsource the sewing work to facilities that employ people with disabilities. The finished bags will go on sale at JOGPORT ARIAKE in mid-August, and we will donate a portion of the profits to Tokyo Goodwill Bank (Tokyo Council of Social Welfare).

\*We will release information about the quantity and sale price in early August.





# 3) No-Baggage Runners

We welcome No-Baggage Runners\* who appear at the starting area with no baggage, finish the race, put on the original poncho, and leave the venue without using the baggage service.

We are working to reduce CO<sup>2</sup> emissions by reducing the number of trucks used to transport runners' baggage.

- \*Runners who register in the following categories can opt to be No-Baggage Runners at the time of entry:
- $\cdot$  ONE TOKYO Premium Member Entry  $\cdot$  Tokyo Resident Entry  $\cdot$  General Entry



# 4) Establishment of YOFUKUPOST Boxes for Secondhand Clothing

We will cooperate with the NPO Yofukupost Network Meeting to carry out activities to support the reuse of clothing. These activities involve the introduction of "YOFUKUPOST," a system in which wearable (but currently unused) clothing is collected so that secondhand markets outside Japan can offer them to people who will wear them.

(Total of 3,740 kg/26,180 yen donated to the Tokyo Goodwill Bank (Tokyo Council of Social Welfare).)





### 5) Use of Electric Cars and Electric Motorcycles

We are working to reduce CO<sup>2</sup> emissions by using electric cars as lead vehicles for runners, and electric motorcycles as emergency response motorcycles and pacemaker control bike.

(Usage number for 2019: 1 electric cars, 3 electric motorcycles)



# 6) Use of Plant-Based Synthetic Fabric

We will use environmentally friendly synthetic fibers derived from plants as fabric for volunteer wear and EXPO bags.



### 7) Use of Thinned Wood

In an effort to be eco-friendly, we use the paper cups made from thinned wood, which is generated through the process of thinning forests to prevent overcrowding during the growth period of forests, for supplying water at aid stations.